

**20<sup>TH</sup> ASEF  
SUMMER  
UNIVERSITY**  
Gateways to Asia and  
Europe: Connectivity  
by Land, Sea and Air  
**#ASEFSU20**

# OPEN CALL

2 weeks between 15 August to 5 September 2016\*

Beijing (China) – Harbin (China) –  
Vladivostok (Russian Federation) – Chita (Russian Federation) –  
Irkutsk (Russian Federation) – Ulaanbaatar (Mongolia)



# 20th ASEF Summer University (ASEFSU20)

Gateways to Asia and Europe: Connectivity by Land, Sea and Air

## What is #ASEFSU20?

2016 marks the 20th Anniversary of the **Asia-Europe Meeting (ASEM)** process. This year the **ASEF Summer University (ASEFSU)** has also reached a milestone with its 20th Edition. The **Asia-Europe Foundation (ASEF)** and its Asian and European partners will celebrate these occasions by organising a grand-scale educational journey for 51 young ASEM representatives to experience the “Gateways to Asia and Europe: Connectivity by Land, Sea and Air”.

The 20th ASEF Summer University (ASEFSU20) is for those who are hungry to explore and work on the roles of transportation and trade between Asia and Europe – in the past, present and future. Be part of a team of young professionals and students who will travel and collaborate for 2 weeks across China, Mongolia and the Russian Federation.

ASEFSU20 is a robust programme of trainings, dialogue-lectures and collaborative exercises. It bridges the participants with government officials, businesses and civil society and offers a top-tier environment for professional and personal development.

## The #ASEFSU20 journey

### When?

2 weeks between 15 August to 5 September 2016\*

### Where?

Beijing (China), Harbin (China),  
Vladivostok (Russian Federation), Chita (Russian Federation),  
Irkutsk (Russian Federation), Ulaanbaatar (Mongolia)

## Programme

The programme is based on a holistic 3-step model:

### Step #1: Online Preparation Phase

Participants will prepare on an e-platform for the diverse travel nature of the journey as well as partake in group and individual based exercises that will provide necessary knowledge prior to embarking on the excursion.

### Step #2: Knowledge On the Go

The 2-week journey through China, Mongolia and the Russian Federation by various transportation modes (bus, train, ship and plane) will connect Beijing, Harbin, Vladivostok, Chita, Irkutsk and Ulaanbaatar. At each stop the programme includes academic lectures, trainings, site-visits to local transportation hubs, commerce and historical places, and facilitates close interactions with civil society representatives, academics and professionals.

### Step #3: Creation On the Go

#### Team work on solutions for real-scenario challenges

The participants will be grouped into teams and linked with business representatives. Each team will receive a real-scenario challenge phased into an area of transportation. By conducting field research and through feedback sessions with the businesses the teams have to develop out-of-the-box solutions to be presented at the final stop in Beijing, China. These solutions could be in form of, for instance, apps, campaigns, policy-recommendations, business models, etc.

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## Individual travel-logs

Each participant will create a multimedia travel-log capturing the personal impressions and lessons learned. All travel-logs produced in their respective languages will be shared online and act as a bank of collective experiences from the journey.

## For whom?

Citizens of any of the [51 Asia-Europe Meeting \(ASEM\) Partner countries](#)

Young professionals and students,  
ranging from A (academics) to Z (zen-masters), between the ages 18-30

Strong command of English (written and verbal)

Up and ready to actively participate in the online preparation phase, 2-weeks journey in 3 countries, and post-event follow-up activities

Willing to partake in a travel experience that will challenge your comfort zones

## Costs?

No participation & no registration fee for the participants selected

Transportation, accommodation, and meals are provided for the duration of the trip, plus a travel subsidy from your country of residence to the starting point and back.

## Apply today!

Get on board for an experience-intensive journey!

Experience first-hand Asia-Europe connectivity on the go! ASEFSU20 is your opportunity to apply your skills and add on a once-in-a-lifetime educational expedition!

Apply today by clicking [here!](#)

Deadline **Tuesday, 5 April 2016 at 11.59 GMT**

## Know more!

For further information, check out the [FAQ](#)

For other questions drop us an email: [asefsu@asef.org](mailto:asefsu@asef.org)